

**第 15 届马来西亚 -- 台湾经济联席会议**  
**The 15<sup>th</sup> Malaysia-Taiwan Joint Economic Conference**

及 and

**中总赴台湾访问团**  
**ACCCIM Delegation to Taiwan**

**Tentative Itinerary**

由马来西亚全国工商总会安排之节目

**Programme to be arranged by NCCIM**

**Day 1 (Apr 19)**

0925-1410 KUL-TPE by MH 366

1600 下榻酒店

Check in Home Hotel Taipei

Home Hotel Taipei ([www.homehotel.com.tw](http://www.homehotel.com.tw))

No. 90, Songren Road, Xinyi District, Taipei City, Taiwan 110

1930 晚餐

Dinner

**Day 2 (Apr 20)**

上午

Morning

**第 15 届马来西亚-台湾经济联席会议**

**The 15<sup>th</sup> Malaysia-Taiwan Joint Economic Conference**

台北国际会议中心 101B 室

Room 101B, Taipei International Convention Center

0900-0930 Registration  
报到

**0930-1040 Opening Ceremony**  
**开幕典礼**

0930-0940 Opening Remarks by CY Wang, Chairman, Chinese  
International Economic Cooperation Association (CIECA)  
台湾国际经济合作协会理事长王鍾淦先生致开幕词

0940-0950 Opening Remarks by Dato' Lim Kok Cheong, Vice President,  
National Chamber of Commerce and Industry of Malaysia  
(NCCIM)  
马来西亚全国工商总会副会长拿督林国璋局绅致开幕词

0950-1005 Keynote Address by Taiwanese government official (to be  
confirmed)  
台湾政府官员致词

1005-1015 Remarks by Datuk Yong Teck Shing, President, Malaysian  
Friendship and Trade Center, Taipei (to be confirmed)  
马来西亚友谊及贸易中心代表拿督杨德胜致词

## ANNEX A

- 1015-1025 Special Address by official of Office of Trade Negotiations, Ministry of Economic Affairs (to be confirmed)  
经济报经贸谈判代表办公室官员致词
- 1025-1050 Coffee Break  
休息
- 1050-1310 **Plenary Session**  
**全体大会**
- 1050-1105 **ICT Industry 资通讯科技产业**  
Presentation by Mr. Ng Chet Chiang, National Council Member cum Chairman of ICT Committee, ACCCIM. Topic: "Bridging e-Commerce into Southeast Asia - To grasp the advantages of AEC by entering into Southeast Asia market via Malaysia as a gateway"  
“衔接电子商务与东协 – 以马来西亚为门槛，打入东协市场，把握东协经济共同体的优势” 由马来西亚中华总商会中央理事暨资讯及通讯工艺组主任黄哲强先生演讲
- 1105-1120 Presentation by Mr. Chris Hung, Industry Consultant/ Director, Marketing Intelligence & Consulting Institute, Institute for Information Industry  
财团法人资讯工业策进会产业情报研究所产业顾问兼主任洪春晖先生专题演讲
- 1120-1135 **Halal Industry (Food & Cosmetics) 清真产业 (食品及化妆品)**  
Presentation by Malaysian side (arrangements are being made with International Islamic University Malaysia)  
马方专题演讲
- 1135-1150 Presentation about cosmetics by Dr. Huey-Min Lai, Program Manager & Principal Engineer, Biomedical Technology and Device Research Laboratories, Industrial Technology Research Institute (to be confirmed)  
工业技术研究院生医及医材研究所化妆保养品计划总计划主持人赖惠敏博士专题演讲
- 1150-1205 **Green Technology 绿色科技**  
Presentation by Malaysian side  
马方专题演讲
- 1205-1220 Presentation by Mr. Herman Su, Account Manager, Leadray Energy Co., Ltd.  
贺喜能源股份有限公司经理苏璟斌先生专题演讲
- 1220-1235 **Investment Opportunities 投资商机**  
Presentation by MIDA  
马方专题演讲
- 1235-1250 Presentation by Taiwanese side  
台方专题演讲
- 1250-1320 Q&A Session/ General Discussion; Summation of proceedings for Joint Economic Conference  
问答环节；总结大会议程

1320-1420	Luncheon hosted by CIECA 国经协会午宴  4F, The Elegance, Taipei International Convention Center 台北国际会议中心 4 楼雅轩
1420-1700	B2B Business Meetings 一对一商务洽谈  Room 101A, Taipei International Convention Center 台北国际会议中心 101A 室
1830-2100	Farewell Dinner hosted by CIECA 台湾国际经济合作协会宴请惜别晚宴  33F, Banquet Hall A, Taipei World Trade Center Club 台北世贸中心联谊社宴会 A 厅

**Day 3 (Apr 21)**

全体	拜会及参观：
Whole day	Visits to:
	- 工业技术研究院 Industrial Technology Research Institute
	- 和成欣业股份有限公司 (奈米科技) Hocheng Corporation (nanotech)
	- 待定 To be confirmed

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**由中总安排之节目 - 只限中总及属会会员 (最多 30 人)****Programme to be arranged by ACCCIM – for members of ACCCIM and Constituent Chambers only (maximum 30 participants)**

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**Day 4 (Apr 22)**

上午	礼貌拜会侨务委员会
Morning	Courtesy Visit to Overseas Chinese Affairs Commission (OCAC)
	午餐 – 由侨委会宴请
	Lunch – hosted by OCAC
下午	拜会及参观中国生产力中心
Afternoon	Visit to China Productivity Center (CPC)

**Day 5 (Apr 23)**

0930-1130	拜会及参观群联电子控股有限公司 Visit to Phison Electronic Corp. 午餐 – 由拿督潘健成宴请 Lunch – hosted by Dato' Pua Khein Seng
1500	礼貌拜会中华民国对外贸易发展协会 Courtesy Visit to Taiwan External Trade Development Council (TAITRA)

**Day 6 (Apr 24)**

1510-1955	TPE-KUL by MH 367
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